

Jo Daviess County **TRANSIT**

ADVERTISING

AFFORDABLE MOBILE ADVERTISING

100 MILE
SERVICE
AREA!



Jo Daviess County, IL
Galena, IL • Stockton, IL
Elizabeth, IL • Hanover, IL
Warren, IL • Grant County, WI
Iowa City, IA • Jones County, IA
Davenport, IA • Waterloo, IA
Dubuque County, IA
Cedar Rapids, IA

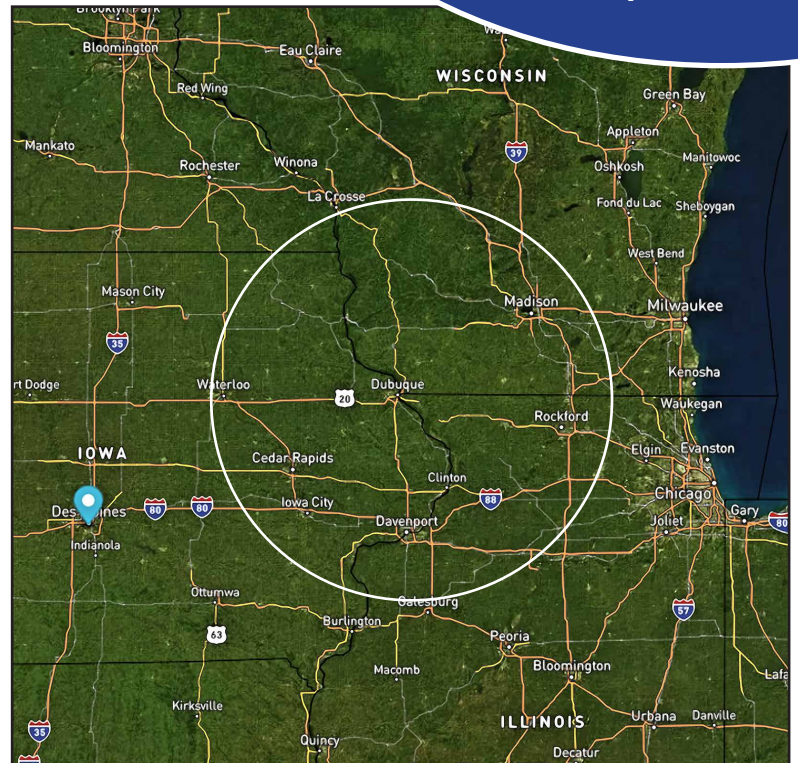
Your ad will travel through our 100 mile service area including busy neighborhoods, popular destinations and historic downtown districts.

TAKE YOUR SHOW ON THE ROAD!

With tens of thousands of views a day throughout our tri-state service area, you'll reach all demographics with unbeatable frequency which can't be turned off or ignored.

The repeated exposure associated with our mobile billboards creates a positive image of your brand and establishes you within the community. This will lead to increased trust and familiarity, ultimately fostering customer loyalty and brand advocacy.

Jo Daviess County Transit advertising offers total market influence for your business at a lower cost than traditional advertising.



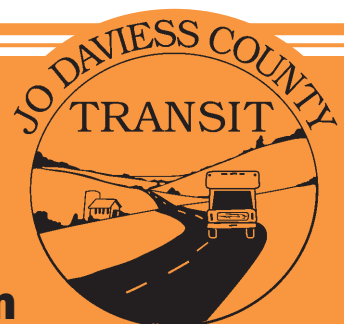
CALL OR EMAIL FOR MORE INFORMATION:

815-777-8088

TransitAdmin@jodaviesscountyil.gov

Visit us
online at:

www.jodaviesscountytransportation.com



ADVERTISING RATES

Ask
about our
multi-bus
discounts!

CHOOSE ONE OR MORE EYE-CATCHING SIZES

EXTERIOR ADVERTISING RATES*

Light Duty Shuttle Buses

Ad Placement	6 Months Total Cost	12 Months Total Cost
Driver Side Window	\$1930.00	\$2475.00
Driver & Passenger Side Windows	\$2895.00	\$3715.00
Rear	\$ 975.00	\$1500.00

Mini Van (rear not available)

Driver or Passenger Side Window	\$ 550.00	\$ 900.00
Driver or Passenger Side Full Window	\$ 950.00	\$1500.00

INTERIOR ADVERTISING RATES*

Light Duty Shuttle Buses (mini van not available)

Contract Length	1 Month	6 Months	12 Months
Total Cost	\$ 60.00	\$ 300.00	\$ 450.00



**LIGHT DUTY
SHUTTLE BUS**



MINI VAN



By leveraging the power of Jo Daviess County Transit bus advertising, you can achieve a multitude of marketing goals...

- BRAND AWARENESS • DRIVING SALES • BUILDING CUSTOMER LOYALTY
- ESTABLISHING YOUR PRESENCE WITHIN THE COMMUNITY

Jo Daviess County Transit bus advertising offers a unique and effective way to reach your target audience and achieve lasting results.

Contract Terms: Contracts are generally signed for one year, but are renewable annually.

Non-Profit Discounts: Non-profit discounts are available, please contact us for more information.

*Prices do not include ad design, installation and removal which customer is responsible for. Please contact us for info on one of our approved vendors.

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